

# **Environment and Natural Resources Trust Fund**

2026 Request for Proposal

# **General Information**

**Proposal ID: 2026-036** 

Proposal Title: Steven Marking, Riverlorian in Schools

# **Project Manager Information**

Name: Steven Marking

**Organization:** Riverlorian Productions LLC

Office Telephone: (612) 293-4067

Email: baritonissimo@yahoo.com

# **Project Basic Information**

**Project Summary:** I propose to bring my environmental education to 15,000 Students/citizens over a two year period.

**ENRTF Funds Requested:** \$123,000

Proposed Project Completion: June 30, 2028

**LCCMR Funding Category:** Small Projects (G)

Secondary Category: Fish and Wildlife (D)

# **Project Location**

What is the best scale for describing where your work will take place?

Statewide

What is the best scale to describe the area impacted by your work?

Statewide

When will the work impact occur?

In the Future

### **Narrative**

Describe the opportunity or problem your proposal seeks to address. Include any relevant background information.

This is an opportunity to teach how we established our modern conservation movement, what some of our current issues are, and how to move them forward. The problem is that wetland reclamation of 82 million acres by 1906 continued unabated until this event in 1924. This reclamation has had a serious negative effect on water quality and fish and wildlife decline to this day. Will Dilg and his followers (The Izaak Walton League of America and the National Federation of Women's Clubs) taught our nation to value wetlands as critical habitat.

What is your proposed solution to the problem or opportunity discussed above? Introduce us to the work you are seeking funding to do. You will be asked to expand on this proposed solution in Activities & Milestones.

The solution is to engage in the process of speaking up for a cause and participating in the democratic process to bring about positive change. Students and citizens will see how joining together with united voices initiates the process of lobbying and passing legislation for their cause. It is also an opportunity to show students how they can participate in conservation efforts, even before they reach voting age.

What are the specific project outcomes as they relate to the public purpose of protection, conservation, preservation, and enhancement of the state's natural resources?

Educating today's youth will inspire some to become research scientists, policy makers, forestry managers, park rangers, refuge managers, citizen scientists, and volunteers for environmental NGO's and government agencies.

### **Activities and Milestones**

# **Activity 1: Movie Screenings**

Activity Budget: \$20,000

### **Activity Description:**

Students/Citizens can watch the movie, A Visit From Will Dilg which explains the history of wetland reclamation on the Mississippi River, and explains how a grass roots movement formed a national NGO, the Izaak Walton League, and how that organization partnered with the Women of America (National Federation of Women's Clubs) to pass legislation which formed our first National Fish and Wildlife Refuge, The Upper Mississippi River National Wildlife and Fish Refuge. The film also has a call to action to speak up for fish and wildlife, to volunteer to help with conservation activities, and to join conservation NGO's.

The movie is available at Kinema.com and any school teacher or administrator can sign up to watch the movie.

#### **Activity Milestones:**

| Description                  | Approximate Completion Date |
|------------------------------|-----------------------------|
| 2000 students see the movie  | April 30, 2026              |
| 5,000 students see the movie | December 31, 2026           |
| 9,000 Students see the movie | April 30, 2027              |

# Activity 2: Riverlorian performs A Visit From Will Dilg in schools.

Activity Budget: \$60,000

#### **Activity Description:**

Steven Marking goes into schools and universities and does a live stage performance of A Visit From Will Dilg. The movie version is used as a backdrop and the character of Will Dilg is performed live. The 50 minute show is followed by a question and answer session where students learn more about today's environmental issues and what they can do to contribute to positive change. Students can in one session see the history, the present day situation, and hear solution for the future, and be inspired to become actively involved with change, and possibly even choose a career path that is part of positive environmental change.

#### **Activity Milestones:**

| Description   | Approximate Completion Date |
|---|-----------------------------|
| 10 presentations in schools and universities                        | December 31, 2026           |
| 30 presentations in schools and libraries, community theaters, etc. | May 31, 2027                |
| 40 presentations in schools and libraries, community theaters, etc. | December 31, 2027           |
| 60 presentations in schools and libraries, community theaters, etc. | June 30, 2028               |

### **Activity 3: Travel**

Activity Budget: \$17,000

#### **Activity Description:**

Travel expenses to go to presentations in schools and community venues in Minnesota

#### **Activity Milestones:**

| Description                                      | Approximate Completion Date |
|--|-----------------------------|
| Travel 1000 miles, 5 overnight stays, 20 meals   | December 31, 2026           |
| Travel 3,000 miles, 25 nights lodging, 75 meals  | May 31, 2027                |
| travel 4,000 Miles, 50 Nights Lodging, 100 meals | December 31, 2027           |
| travel 6,000 miles, 75 nights lodging, 150 meals | June 30, 2028               |

# Activity 4: Booking/Staff Person

**Activity Budget:** \$25,000

### **Activity Description:**

Contact schools and community organizations, book performances and screenings, coordinate schedule, travel, hotel stays, to performances.

# **Activity Milestones:**

| Description                             | Approximate Completion Date |
|---|-----------------------------|
| book 20 shows, 25 movie screenings      | December 31, 2026           |
| Book 40 live shows, 50 movie screenings | May 31, 2027                |
| book 60 shows, 90 movie screenings      | December 31, 2027           |

# **Activity 5: Printing**

**Activity Budget: \$1,000** 

# **Activity Description:**

Tri-fold promotional flyers for the show and movie to be mailed and given out at performances

# **Activity Milestones:**

| Description                 | Approximate Completion Date |
|-----------------------------|-----------------------------|
| Complete Printing of flyers | July 31, 2026               |

# Long-Term Implementation and Funding

Describe how the results will be implemented and how any ongoing effort will be funded. If not already addressed as part of the project, how will findings, results, and products developed be implemented after project completion? If additional work is needed, how will this work be funded?

Student and Citizens will be inspired to join non-government organizations such as the Izaak Walton League, Audubon Society, The Nature Conservancy, or local conservation groups and participate in projects such as Save our Streams, Salt Watch, habitat restoration, invasive species removal, etc. to make positive change throughout their lifetime. Funds for this work will be raised by each individual NGO and by state and federal grants for larger projects.

# **Project Manager and Organization Qualifications**

Project Manager Name: Steven Marking

Job Title: Riverlorian

#### Provide description of the project manager's qualifications to manage the proposed project.

I travel the Mississippi River and its tributaries, documenting its current state, studying its history, including legend and lore, and I create movies and live presentations to bring the river to an audience. I have documented the full length of the Mississippi River, and created two main projects, Our Mighty Mississippi and A Visit From Will Dilg, and several shorter talks on specific topics, which include: Meet the Mississippi, The Golden Age of Steamboats, 1811 and the New Madrid Earthquakes, The Great flood of 1927, Flowers of the Mississippi, Wildlife on the Mississippi, James Eads and the Engineering of the Mississippi River, The Grand Excursion, Trail of Tears, John James Audubon, Lewis and Clark, 100 Steps to Freedom, Living on the River, Bridges of the Mississippi, The Civil War on the Western Rivers, Logging and Log Rafts on the Mississippi River, The Pearl Button Boom, and Mark Twain. I grew up on the Mississippi River back waters by La Crosse Wisconsin and have been traveling the rivers for 12 years as storyteller and entertainer. My positions with American Cruise Lines are Guest Speaker and Resident Entertainer.

I have a bachelors degree from Viterbo University in La Crosse, Wisconsin and a masters degree from The Peabody Institute of Johns Hopkins University in Baltimore, Maryland

**Organization: Riverlorian Productions LLC** 

#### **Organization Description:**

Riverlorian Productions LLC combines education and entertainment to enlighten the public about our great American rivers.

# **Budget Summary**

| Category / Name                 | Subcategory or Type      | Description  | Purpose  | Gen.<br>Ineli<br>gible | %<br>Bene<br>fits | #<br>FTE | Class ified Staff? | \$ Amount |
|---------------------------------|--------------------------|--|--|------------------------|-------------------|----------|--------------------|-----------|
| Personnel                       |                          |  |  |                        |                   |          |                    |           |
| Riverlorian/Presenter           |                          | travels to and performs presentations, zoom presentation for movie screenings            |  |                        | 0%                | 100      |                    | \$80,000  |
| Booking Staff person            |                          | books live events and issues contracts, coordinates schedule, assists with screenings.   |  |                        | 0%                | 0.4      |                    | \$25,000  |
|                                 |                          |  |  |                        |                   |          | Sub<br>Total       | \$105,000 |
| Contracts and Services          |                          |  |  |                        |                   |          |                    |           |
|                                 |                          |  |  |                        |                   |          | Sub<br>Total       | -         |
| Equipment, Tools, and Supplies  |                          |  |  |                        |                   |          |                    |           |
|                                 |                          |  |  |                        |                   |          | Sub<br>Total       | -         |
| <b>Capital Expenditures</b>     |                          |  |  |                        |                   |          |                    |           |
|                                 |                          |  |  |                        |                   |          | Sub<br>Total       | -         |
| Acquisitions and<br>Stewardship |                          |  |  |                        |                   |          |                    |           |
|                                 |                          |  |  |                        |                   |          | Sub<br>Total       | -         |
| Travel In Minnesota             |                          |  |  |                        |                   |          |                    |           |
|                                 | Miles/ Meals/<br>Lodging | 50 trips (6,000 miles) 1 person to present at destinations, 150 meals, 75 nights lodging | To bring environmental education to students and communities                       |                        |                   |          |                    | \$17,000  |
|                                 |                          |  |  |                        |                   |          | Sub<br>Total       | \$17,000  |
| Travel Outside<br>Minnesota     |                          |  |  |                        |                   |          |                    |           |
|                                 |                          |  |  |                        |                   |          | Sub<br>Total       | -         |
| Printing and Publication        |                          |  |  |                        |                   |          |                    |           |
| _                               | Printing                 | Tri-fold pamphlets, Posters  | To distribute as public relations materials, posters for library, community events |                        |                   |          |                    | \$1,000   |

|                |  |  |  | Sub   | \$1,000   |
|----------------|--|--|--|-------|-----------|
|                |  |  |  | Total |           |
| Other Expenses |  |  |  |       |           |
|                |  |  |  | Sub   | -         |
|                |  |  |  | Total |           |
| _              |  |  |  | Grand | \$123,000 |
|                |  |  |  | Total |           |

# Classified Staff or Generally Ineligible Expenses

| Category/Name | me Subcategory or Description |  | Justification Ineligible Expense or Classified Staff Request |  |  |
|---------------|-------------------------------|--|--|--|--|
|               | Туре                          |  |  |  |  |

# Non ENRTF Funds

| Category  | Specific Source | Use | Status    | Amount |
|-----------|-----------------|-----|-----------|--------|
| State     |                 |     |           |        |
|           |                 |     | State Sub | -      |
|           |                 |     | Total     |        |
| Non-State |                 |     |           |        |
|           |                 |     | Non State | -      |
|           |                 |     | Sub Total |        |
|           |                 |     | Funds     | -      |
|           |                 |     | Total     |        |

Total Project Cost: \$123,000

This amount accurately reflects total project cost?

Yes

### **Attachments**

# **Required Attachments**

Visual Component

File: 23ccc40f-1e5.pdf

### Alternate Text for Visual Component

The PDF describes the specifics and significance of A Visit From Will Dilg. The photos make it easy to visualize the performance vs a film screening....

## Financial Capacity

| Title                   | File                    |
|-------------------------|-------------------------|
| Financial Capacity Note | <u>973fdea5-737.pdf</u> |

## Supplemental Attachments

Capital Project Questionnaire, Budget Supplements, Support Letter, Photos, Media, Other

| Title                         | File                    |
|-------------------------------|-------------------------|
| Fiscal Sponsorship Letter     | <u>db64d205-a17.pdf</u> |
| Budget Supplements Rate cards | <u>166bdac8-a80.pdf</u> |

### Administrative Use

Does your project include restoration or acquisition of land rights?

No

Do you understand that travel expenses are only approved if they follow the "Commissioner's Plan" promulgated by the Commissioner of Management of Budget or, for University of Minnesota projects, the University of Minnesota plan?

Yes, I understand the Commissioner's Plan applies.

Does your project have potential for royalties, copyrights, patents, sale of products and assets, or revenue generation?

No

Do you understand and acknowledge IP and revenue-return and sharing requirements in 116P.10?

N/A

Do you wish to request reinvestment of any revenues into your project instead of returning revenue to the ENRTF?

N/A

Does your project include original, hypothesis-driven research?

Yes

Does the organization have a fiscal agent for this project?

Yes, FilmNorth

Does your project include the pre-design, design, construction, or renovation of a building, trail, campground, or other fixed capital asset costing \$10,000 or more or large-scale stream or wetland restoration?

No

Do you propose using an appropriation from the Environment and Natural Resources Trust Fund to conduct a project that provides children's services (as defined in Minnesota Statutes section 299C.61 Subd.7 as "the provision of care, treatment, education, training, instruction, or recreation to children")?

Yes

Do you certify that background checks are performed for background check crimes, as defined in Minnesota Statutes, section 299C.61, Subd. 2, on all employees, contractors, and volunteers who have or may have access to a child to whom children's services are provided by your organization?

Yes

Provide the name(s) and organization(s) of additional individuals assisting in the completion of this proposal:

Rob Schultz from Audubon Upper Mississippi has encouraged me and answered questions, but I completed the application without assistance

Do you understand that a named service contract does not constitute a funder-designated subrecipient or approval of a sole-source contract? In other words, a service contract entity is only approved if it has been selected according to the contracting rules identified in state law and policy for organizations that receive ENRTF funds through direct appropriations, or in the DNR's reimbursement manual for non-state organizations. These rules may include competitive bidding and prevailing wage requirements

N/A