



# Environment and Natural Resources Trust Fund

## 2021 Request for Proposal

### General Information

**Proposal ID:** 2021-456

**Proposal Title:** Expanding Restoration and Promoting Awareness of Native Mussels

### Project Manager Information

**Name:** Seth Stapleton

**Organization:** Minnesota Zoological Society

**Office Telephone:** (952) 431-9443

**Email:** seth.stapleton@state.mn.us

### Project Basic Information

**Project Summary:** The Minnesota Zoo will improve mussel conservation by rearing juvenile mussels for reintroduction, researching methods to improve growth and survival in captivity, and encouraging public action to benefit water quality.

**Funds Requested:** \$418,000

**Proposed Project Completion:** 2024-06-30

**LCCMR Funding Category:** Water Resources (B)

### Project Location

**What is the best scale for describing where your work will take place?**

Statewide

**What is the best scale to describe the area impacted by your work?**

Statewide

**When will the work impact occur?**

During the Project and In the Future

## Narrative

### **Describe the opportunity or problem your proposal seeks to address. Include any relevant background information.**

To improve the conservation of mussels and promote water quality, the Minnesota Zoo is culturing juvenile mussels produced by the DNR for reintroduction and researching husbandry methods that will best support restoration efforts. Native mussels serve as critical ecosystem engineers, creating habitat for fish and other aquatic wildlife and helping to keep Minnesota's waterways clean by filtering algae, sediment, and pollutants. Today, however, freshwater mussels are the most at-risk group of species in the nation. Minnesota is no exception, as mussel populations in many of our waterways have been significantly depleted.

The Zoo will build upon previous ENRTF investments that have enabled us to increase our capacity for rearing juvenile mussels to 10,000 individuals and supported the construction of a research facility. To date, >1,000 mussels have been returned to the DNR for reintroduction, and research findings from sediment trials have improved rearing success. Launched in 2017, the Show Us Your Mussels Challenge promotes awareness about water resources and encourages public action through student-created digital campaigns. Students from 30 schools have reached >120,000 members of the public with messages of mussel conservation, and teachers state-wide have been engaged through lesson plans.

### **What is your proposed solution to the problem or opportunity discussed above? i.e. What are you seeking funding to do? You will be asked to expand on this in Activities and Milestones.**

We propose to use our strengths as a zoo-based conservation organization to expand upon our mussel conservation activities, thereby improving the conservation of mussels in Minnesota. Specifically, we will leverage our unique site, expertise in aquatic systems, and high-quality water resources to continue to rear mussels provided by the DNR and USFWS for eventual reintroduction. We will further develop our on-site capacity to evaluate methods that improve growth and survivorship for new target species. Finally, we will use our educational expertise and high annual visitation – some 1.3 million visitors per year – to further promote public awareness and inspire action through an expanded Show Us Your Mussels Challenge. This proposal specifically addresses the DNR's need for additional space for rearing juvenile mussels, thus supporting long-term restoration goals.

### **What are the specific project outcomes as they relate to the public purpose of protection, conservation, preservation, and enhancement of the state's natural resources?**

Without targeted conservation action, populations of imperiled, native mussels will be unable to recover and fulfill their key ecological roles. To improve the conservation of our aquatic resources, we will:

- Rear native mussels to support reintroduction efforts led by the DNR and better position the Zoo to complement restorations;
- Advance our understanding of mussel rearing and propagation to maximize growth and survival; and
- Promote awareness and encourage public action on behalf of healthy waterways and aquatic wildlife by expanding our digital media initiative.

## Activities and Milestones

### Activity 1: Rearing native mussels at the Zoo and improving husbandry practices

**Activity Budget:** \$302,604

**Activity Description:**

We will use the Zoo’s increased capacity for rearing juvenile mussels – we can now accommodate up to 10,000 individuals – to continue to benefit mussel restoration by growing mussels provided by the DNR and US Fish and Wildlife Service from small juveniles until they are large enough for reintroduction. To further support the DNR’s activities, we will construct new systems to breed host fish that are needed for mussels to reproduce. We also will improve quarantine systems for new acquisitions to evaluate protocols for minimizing the potential transfer of disease and zebra mussels to uninfested waters. Using the Zoo’s recently constructed research and rearing lab, we will examine factors that may improve mussel survival and growth in captivity, such as sediment size, flow rates, and supplemental feed, to improve husbandry practices and accelerate the return of mussels to native waterways. This research will build upon studies conducted during 2019. Activities will focus on species identified by DNR and USFWS as priorities in the Cedar, Cannon, and Mississippi River watersheds.

**Activity Milestones:**

Description	Completion Date
Construct fish host breeding and quarantine systems.	2022-03-31
Complete experiments to evaluate rearing methods that maximize growth and survival. Finalize analyses and reports.	2024-06-30
Rear juvenile mussels. Up to 1,000 reared to releasable size per species annually.	2024-06-30

### Activity 2: Expanding the Show Us Your Mussels digital media challenge and promoting public awareness

**Activity Budget:** \$115,396

**Activity Description:**

The Minnesota Zoo will expand the Show Us your Mussels (SUYM) Challenge to serve both middle and high school students and provide teachers with multiple levels of support for implementation. Students will develop and deliver digital media campaigns — such as online videos, websites, and social media outreach — promoting mussel conservation, water quality, and personal or community action. The focus on digital media allows teachers to engage in the challenge, whether providing instruction in-person, through distance learning or flexing between the two models. We will leverage our educational expertise to engage teachers and students through in-person or virtual Zoo classes, presentations to schools, professional development for teachers, and educational resources updated to reflect current state and national standards. We will strengthen our partnership with local schools and evaluate the impact on knowledge, attitudes, and behaviors of participants and the public.

**Activity Milestones:**

Description	Completion Date
Mussel educational resources updated to meet new state science standards and realities including distance learning.	2023-06-30
Recruitment of new schools to participate in the SUYM challenge (annual).	2023-12-31
Analysis of surveys to evaluate changes in knowledge, attitudes and behavior (annual).	2024-03-31
In-person or virtual professional development, presentations to schools and other support provided to teachers (annual).	2024-04-30
Top schools visit Zoo to participate in on-site conservation programs or equivalent virtual experience (annual).	2024-06-30



## Project Partners and Collaborators

Name	Organization	Role	Receiving Funds
Lindsay Ohlman	Minnesota DNR	Technical expertise and guidance. Provision of juvenile mussels and coordination of release of more fully-grown sub-adult mussels.	No
Elizabeth Glidewell	US Fish and Wildlife Service, Genoa National Fish Hatchery	Technical guidance and expertise. Provision of additional juvenile mussels and coordination of release of more fully-grown sub-adult mussels.	No
Megan Bradley	US Fish and Wildlife Service, Genoa National Fish Hatchery	Technical guidance and expertise. Provision of additional juvenile mussels and coordination of release of more fully-grown sub-adult mussels.	No
Anna Scheunemann	Minnesota DNR	Technical guidance. Culture of young, laboratory-grown mussels before acquisition by Zoo.	No
Zeb Secrist	Minnesota DNR	Technical expertise and guidance. Provision of juvenile mussels and implementation of release of more fully-grown sub-adult mussels.	No
Madeline Pletta	Minnesota DNR	Technical expertise and guidance. Provision of juvenile mussels and coordination of release of more fully-grown sub-adult mussels.	No
Bernard Sietman	Minnesota DNR	Technical expertise and guidance, particularly associated with research elements of Activity 1 and identification of priority species. Provision of juvenile mussels and coordination of release of more fully-grown sub-adult mussels.	No
Mike Davis	Minnesota DNR	Technical expertise and guidance. Provision of juvenile mussels and coordination of release of more fully-grown sub-adult mussels. Project Manager of the DNR's ENRTF-supported mussel conservation project.	No

## Long-Term Implementation and Funding

**Describe how the results will be implemented and how any ongoing effort will be funded. If not already addressed as part of the project, how will findings, results, and products developed be implemented after project completion? If additional work is needed, how will this be funded?**

This proposal is part of a larger, multi-partner effort with the DNR and USFWS to restore imperiled mussel populations across Minnesota and the upper Midwest to historic levels. Given the significant filtration performed by healthy mussel communities, these restoration efforts will help achieve Minnesota's clean water goals. Public awareness about mussel conservation and actions to improve water quality will be increased by our project. We expect that the mussel rearing activities will need to continue beyond the scope of this proposal; the Zoo will continue to seek other sources of support for this initiative.

## Other ENRTF Appropriations Awarded in the Last Six Years

Name	Appropriation	Amount Awarded
Rearing Native Mussels for Reintroduction and Expanding Water Quality Awareness	M.L. 2017, Chp. 96, Sec. 2, Subd. 04c	\$591,000

## Project Manager and Organization Qualifications

**Project Manager Name:** Seth Stapleton

**Job Title:** Director of Field Conservation

**Provide description of the project manager’s qualifications to manage the proposed project.**

Dr. Seth Stapleton, Minnesota Zoo’s Director of Field Conservation, will serve as project manager for the proposed work. He has built a diverse professional portfolio in wildlife research and conservation over the past 20 years, with work spanning a variety of species and geographic regions. Stapleton has particular expertise with aquatic ecosystems. He has conducted research on native freshwater turtles in Minnesota for past 3 years and serves as project manager for ENRTF grants supporting the conservation of native mussels and turtles. Stapleton also has studied the critically endangered hawksbill sea turtle since 2004 and has served as the principal investigator and director of a monitoring program in the eastern Caribbean since 2009. He has a proven track-record of fund-raising and managing large budgets, obtaining more than \$3 million to support his research, and he has been successful in initiating and expanding partnerships among government agencies, NGOs, academic institutions and community groups.

For the proposed project, Stapleton will oversee project planning, implementation, and coordination with project partners, provide scientific guidance for the research elements of this work, supervise Zoo staff implementing rearing activities and associated conservation programs, manage budgets, and prepare reports and resultant peer-reviewed publications.

**Organization:** Minnesota Zoological Society

**Organization Description:**

The Minnesota Zoo is a unique state agency. Established in 1978 to provide Minnesota residents and guests with an opportunity to experience animals from the exotic to the familiar in natural habitats, today the Zoo is one of the State’s premier cultural, educational and conservation institutions.

Our mission is to connect people, animals and the natural world to save wildlife. With 1.3 million guests and >2.7 million website hits annually and state-wide outreach programs reaching thousands more, the Zoo is well-positioned to strengthen Minnesotans’ awareness and understanding of Minnesota’s commitment to wildlife, science and conservation. The Zoo is the State’s largest environmental educator with >500,000 participants in education programs.

The Zoo is also a leader in conservation, directing efforts and partnering with others on a variety of initiatives in Minnesota and across the globe. Over the past eight years, the Zoo has enhanced efforts to focus on Minnesota wildlife, including projects to conserve moose, bison, turtles, prairie butterflies, and mussels. Advancing the science of wildlife conservation is an important part of our work.

The Zoo has a proven record of using resources efficiently and effectively, matching the State’s investment with private funds and earned income.

## Budget Summary

Category / Name	Subcategory or Type	Description	Purpose	Gen. Ineligible	% Benefits	# FTE	Classified Staff?	\$ Amount
<b>Personnel</b>								
Mussel Conservation Specialist, 1 person at 0.9 FTE for 3 years		Coordination and implementation of Activity 1; assistance with implementation of Activity 2.			36%	2.7	X	\$267,800
Project Manager / Principal Investigator, 1 person at 0.05 FTE for 3 years		Overall coordination of project activities. Research oversight and coordination.			28%	0.15	X	\$23,760
Education Project Coordinator, 1 person at 0.1 FTE for 3 years		Coordination and implementation of Activity 2			21%	0.3	X	\$29,300
Intermittent mussel educator, 1 person at 0.05 FTE for 3 years		Implementation of Activity 2			12%	0.15	X	\$10,500
							<b>Sub Total</b>	<b>\$331,360</b>
<b>Contracts and Services</b>								
TBD	Professional or Technical Service Contract	Contract with consultant to copy edit and redesign educational resources for teachers participating in Show Us Your Mussels challenge (Activity 2). Competitive bid process.				0.03		\$2,000
TBD	Professional or Technical	Contracts with teachers to update school materials and resources associated with mussel conservation to				0.07		\$5,000

	Service Contract	meet new state education standards. 5 teachers x \$1,000 contracts x 1 summer. Competitive bid process.						
							<b>Sub Total</b>	<b>\$7,000</b>
<b>Equipment, Tools, and Supplies</b>								
	Tools and Supplies	Cartridge filters, drum filter screens, and UV light bulbs. Annual replacements for 3 years.	Maintenance of systems for rearing juvenile mussels and researching husbandry methods					\$7,000
	Tools and Supplies	Tags, substrate, and supplemental mussel feed. Water quality testing kits and calibration standards.	Research supplies to assess rearing conditions that improve growth and maximize survival of mussels. Materials to quantify water quality.					\$4,500
	Tools and Supplies	Materials for construction of fish systems and expansion of quarantine system, including pumps, chillers, tanks, pipe, and other supplies.	Develop capacity to breed fish hosts at the Zoo. Improve and expand quarantine capacity.					\$14,000
	Tools and Supplies	Materials for maintaining and expanding rearing systems in Zoo's A Lake, including mussel rearing baskets and piping for air supply.	Maintenance and expansion of mussel husbandry systems in primary rearing water body at the Zoo.					\$8,000
	Tools and Supplies	Filters, nets, replacement pumps, replacement pump seals, and fish food for current and new systems.	Maintenance of rearing systems (existing and new) and associated husbandry of juvenile mussels..					\$5,500
							<b>Sub Total</b>	<b>\$39,000</b>
<b>Capital Expenditures</b>								
							<b>Sub Total</b>	<b>-</b>
<b>Acquisitions and Stewardship</b>								
							<b>Sub Total</b>	<b>-</b>
<b>Travel In Minnesota</b>								
	Miles/ Meals/ Lodging	Fuel / mileage, meals and lodging. Rates as permitted by the State of Minnesota. \$400 / year for 3 years.	Travel to field sites in southern and central Minnesota and conduct site visits with project partners.					\$1,200



	Conference Registration Miles/ Meals/ Lodging	Fuel / mileage, meals, lodging and conference registration fees associated with Activity 2. Rates as permitted by State of Minnesota regulations. \$1,200 / year for 3 years.	Travel to conferences specifically related to the digital media challenge and / or mussel conservation to engage educators. Conferences may include TIES Education Technology Conference, MnSTA Conference on Science Education (MNCOSE), Minnesota Independent School Forum STEM Conference, and Minnesota Educator Academy Conference.					\$3,600
							<b>Sub Total</b>	<b>\$4,800</b>
<b>Travel Outside Minnesota</b>								
							<b>Sub Total</b>	-
<b>Printing and Publication</b>								
	Printing	Printing of educational resources. \$30 / copy x 100 copies.	Mussel conservation resources for teachers participating in the digital media challenge (Activity 2).					\$3,000
	Printing	Printing of promotional materials (2,000 half pages x \$0.40 / unit and 1,500 full pages x \$0.80 / unit).	Materials promoting the digital media challenge (Activity 2) for distribution at select conferences.					\$2,000
							<b>Sub Total</b>	<b>\$5,000</b>
<b>Other Expenses</b>								
		Online promotion of Show Us Your Mussels digital media challenge. \$5 - \$20 per boost, estimated at \$200 / year for 3 years	Engage educators and raise awareness of the digital media challenge (Activity 2)					\$600
		Promotional post card mailing to educators state-wide. 6,000 post cards x \$0.18 / unit for 3 years.	Recruit teachers to participate in the digital media challenge (Activity 2)					\$3,240
		Busing (transportation) costs. \$1,500 / school x 6 schools / year for 3 years.	Transport students from top participating schools to the Zoo to learn more about the conservation of mussels and aquatic resources.					\$27,000
							<b>Sub Total</b>	<b>\$30,840</b>

							<b>Grand Total</b>	<b>\$418,000</b>
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## Classified Staff or Generally Ineligible Expenses

Category/Name	Subcategory or Type	Description	Justification Ineligible Expense or Classified Staff Request
<b>Personnel</b> - Mussel Conservation Specialist, 1 person at 0.9 FTE for 3 years		Coordination and implementation of Activity 1; assistance with implementation of Activity 2.	<b>Classified</b> : This staff person has the necessary expertise required to successfully implement Activity 1 and assist with the implementation of Activity 2. ENRTF funding will make it possible for this individual to work on the project for the percentage of time indicated in the budget. Without this funding, they would be unable to support the project with their time. Responsibilities for classified staff will be reprioritized and reallocated as necessary to support the project.
<b>Personnel</b> - Project Manager / Principal Investigator, 1 person at 0.05 FTE for 3 years		Overall coordination of project activities. Research oversight and coordination.	<b>Classified</b> : This staff person has the necessary expertise required to successfully coordinate project activities and oversee research and scientific elements. ENRTF funding will make it possible for this individual to work on the project for the percentage of time reflected in the budget. Without this funding, they would be unable to support the project with their time. Responsibilities for classified staff will be reprioritized and reallocated as necessary to support the project.
<b>Personnel</b> - Education Project Coordinator, 1 person at 0.1 FTE for 3 years		Coordination and implementation of Activity 2	<b>Classified</b> : This staff person has the necessary expertise required to successfully coordinate and implement the education elements of the project (Activity 2). ENRTF funding will make it possible for this individual to work on the project for the percentage of time reflected in the budget. Without this funding, they would be unable to support the project with their time. Responsibilities for classified staff will be reprioritized and reallocated as necessary to support the project.
<b>Personnel</b> - Intermittent mussel educator, 1 person at 0.05 FTE for 3 years		Implementation of Activity 2	<b>Classified</b> : This staff person has the necessary expertise required to successfully implement the education elements of the project (Activity 2). ENRTF funding will make it possible for this individual to work on the project for the percentage of time reflected in the budget. Without this funding, they would be unable to support the project with their time. Responsibilities for classified staff will be reprioritized and reallocated as necessary to support the project.

## Non ENRTF Funds

Category	Specific Source	Use	Status	Amount
<b>State</b>				
Cash	Minnesota Zoo's appropriation from State of Minnesota's Clean Water, Land and Legacy amendment	Supplemental funds for additional unforeseen project expenses including equipment and supplies, estimated at \$2,500 / year for 3 years	Pending	\$7,500
Cash	Minnesota Zoo's General Operating Budget	Administrative costs, utilities, and other expenses associated with implementation of activities, estimated at 15% of the total grant	Pending	\$62,700
			<b>State Sub Total</b>	<b>\$70,200</b>
<b>Non-State</b>				
Cash	Minnesota Zoo Foundation	Supplemental funds for additional, unforeseen project expenses including equipment and supplies, estimated at \$2,500 / year for 3 years	Pending	\$7,500
			<b>Non State Sub Total</b>	<b>\$7,500</b>
			<b>Funds Total</b>	<b>\$77,700</b>

## Attachments

### Required Attachments

#### *Visual Component*

File: [4ad5bf80-b0a.pdf](#)

#### *Alternate Text for Visual Component*

We will grow mussels produced by the DNR to a releasable size. We will conduct research to improve husbandry and engage the public via student-created digital campaigns.

## Administrative Use

**Does your project include restoration or acquisition of land rights?**

No

**Does your project have patent, royalties, or revenue potential?**

No

**Does your project include research?**

Yes

**Does the organization have a fiscal agent for this project?**

No



MINNESOTA ZOO

# EXPANDING RESTORATION AND PROMOTING AWARENESS OF NATIVE MUSSELS



## GOAL

RECOVERED MUSSELS  
CLEANER WATER  
HEALTHY FISH HABITAT  
COMMUNITY ACTION



The DNR transfers small mussels to the Zoo.



The Zoo grows mussels and conducts research to improve growth and survival.

Students learn how to save mussels and habitat.

Larger mussels are returned to the DNR for reintroduction.



Beth Zaiken