**F. Project Manager Qualifications and Organizational Description**

**Douglas Jensen**, Extension Assistant Professor and Aquatic Invasive Species Program Coordinator at the University of Minnesota Sea Grant Program, has 40 years of experience in aquatic research, outreach, and education. Of that, 25 years has been as an expert on aquatic invasive species (AIS) specializing in community outreach and engagement programs with an emphasis on social science research, behavior change and evaluation. He has been responsible for overseeing programs, outreach, grants, budgets, and supervising staff and interns. During his career, Jensen has managed 41 national, regional, local and private grants collectively worth over $2.8M.

Jensen has directed or collaborated on more than 100 AIS campaigns, programs and projects. Some efforts have been hailed at the highest levels of government. In 2004, the Bush Administration recognized *Habitattitude*TM, a national campaign which he helped create in collaboration with the Pet Industry Joint Advisory Council and U.S. Fish and Wildlife Service, as an innovative partnership between business, government and academia addressing national policy objectives. *Habitattitude*TM educates aquarists and water gardeners encouraging actions to prevent the release and escape of pets and plants. He has been honored over two dozen times with state, regional and national awards. In 2012, he was honored to receive the first ever National Invasive Species Outreach Award by the federal Aquatic Nuisance Species Task Force, National Invasive Species Council, and Federal Interagency Committee for the Management of Noxious and Exotic Weeds – the only one given to-date. In 2014, he was honored to receive the Wildlife Forever *Stop Aquatic Hitchhikers!* Achievement award.

Jensen provides leadership on task forces at national, regional, state and local levels. He is co-chair of the federal Aquatic Nuisance Species Task Force’s Communication, Outreach and Education Committee, which supports two national campaigns, *Stop Aquatic Hitchhikers!*TM, and *Habitattitude*TM. He is the Great Lakes Panel on Aquatic Nuisance Species’ Information and Education Committee Chair, Minnesota Invasive Species Advisory Council member, DNR’s Statewide Aquatic Invasive Species Advisory Committee ex-officio member, and Initiative Foundation’s AIS Pilot Project Proposal Review Team member. He provides technical support to St. Louis County’s AIS Program and to CD3, the sole manufacturer of waterless boat cleaning stations. Jensen’s degrees are in biology (B.S.) and education (M.Ed.) from the University of Minnesota Duluth.

As proposed project manager, Jensen will oversee all aspects of activities. He will lead an advisory board of AIS experts who will help guide development and implementation of the project. He will oversee community outreach and engagement work by an assistant manager who will work directly with partners, including municipalities, townships, lake associations, non-profits, local businesses and industries. He will supervise the assistant manager, who will collaboratively plan meetings, trainings for partners and volunteers, direct development of observing standards and exit surveys for boaters, and produce and distribute community outreach materials. Jensen will track outcomes and impacts and prepare progress and completion reports for LCCMR as requested. Contract graphic designer will design products. Publications assistant will identify vendors and order community outreach products.

**University of Minnesota Duluth (UMD)** is a comprehensive four-year plus graduate teaching and research institution located in Duluth, MN, St. Louis County. The university's sponsored programs administration office oversees extramural funding and allows the university to successfully manage many federal and state grants, including all reporting and tracking. Minnesota Sea Grant has dedicated accounting staff who assist project managers with tracking grant spending and ensuring that spending follows specifications in grant budgets and timelines.