

**Environment and Natural Resources Trust Fund
2020 Request for Proposals (RFP)**

Project Title:

ENRTF ID: 282-G

Silver Bay Multi-Modal Trailhead Center

Category: G. Land Acquisition for Habitat and Recreation

Sub-Category:

Total Project Budget: \$ 1,400,000

Proposed Project Time Period for the Funding Requested: June 30, 2023 (3 yrs)

Summary:

Development of a Multi-Modal Trailhead Center that provides ample lighted parking, safe access to non-motorized and motorized trails, a multi-use building with lavatories/showers, picnic/playgrounds, and conveniently located to city/business amenities.

Name: Lana Fralich

Sponsoring Organization: City of Silver Bay

Job Title: Administrator

Department: _____

Address: 7 Davis Drive

Silver Bay MN 55614

Telephone Number: (218) 226-4408

Email lanaf@silverbay.com

Web Address: silverbay.com

Location:

Region: Northeast

County Name: Lake

City / Township: Silver Bay

Alternate Text for Visual:

The handicapped accessible Trailhead Center will have ample parking (169 sites) for cars/trucks and trailers, separate trail access for bikers/hikers and ATV/Snowmobile users, multi-use building with lavatories/showers, picnic/playgrounds, and greenspace.

_____ Funding Priorities	_____ Multiple Benefits	_____ Outcomes	_____ Knowledge Base
_____ Extent of Impact	_____ Innovation	_____ Scientific/Tech Basis	_____ Urgency
_____ Capacity	_____ Readiness	_____ Leverage	_____ TOTAL _____%



Environment and Natural Resources Trust Fund (ENRTF)
2020 Main Proposal Template

PROJECT TITLE: *Silver Bay Multi-Modal Trailhead Center*

I. PROJECT STATEMENT:

The project consists of engineering and constructing a \$3.8 million multi-modal trailhead center that would include the redevelopment of a community center into a recreational trailhead center and wayside rest. The purpose is to provide safe and separate trail access for both non-motorized and motorized traffic all in one location. The facility would be open to the public, be handicap accessible, and also include the following: lavatory and shower facilities, ample parking for cars/trucks and trailers (169 sites); outdoor gathering plaza, playground, and picnic areas; open green spaces for recreational fun or primitive overnight stay; convenient location to local businesses and other community recreational amenities.

Currently, those looking to access the trails are required to park along the roadways because there is not ample parking to accommodate the amount of traffic the city receives from trail users and the issue is getting worse due to the increase in visitor traffic. There is a small parking lot on the Northwest side of the City that overflows on to the Highway by people accessing the hiking and the ATV/Snowmobile trails. This forces people to get out of their vehicles, walk along, and remove motorized equipment directly on to the highway. This causes bottlenecking in this area and is simply unsafe for people trying to access the best trails on the North Shore of Lake Superior. The proposed trailhead will remove those safety issues, make it more convenient to amenities and businesses within our community, promote healthy living, and enhance economic development opportunities.

The proposed Multi-Modal Center would be located along two scenic byways, the Superior National Forest Scenic Byway and the North Shore Scenic Byway, as Silver Bay is the connecting point of both Byways. People visiting will have direct access to the State-owned Gitchi-Gami Bike Trail, the Superior Hiking Trail, the CJ Ramstad Snowmobile/ATV trail, and other local trails. It will also have access to Black Beach Park on Lake Superior, Scenic Overlooks, tennis courts, and safe walking on city sidewalks. It will also complement the new Black Beach Municipal Campground being constructed in summer 2019. Although there are other primitive parking areas and small wayside rests along the North Shore, there is no center that is all encompassing and providing the level of amenities for tourism as Silver Bay's proposed Multi-Modal Trailhead Center.

Per the Bureau of Economic Analysis, the September 20, 2018 stats from the Outdoor Recreational Satellite Account (ORSA), shows that outdoor recreation economy account for \$412 billion of current dollar GDP in 2016, which grew 1.7% faster than the growth for the overall US economy. Silver Bay is projecting the Trailhead to be used by more than 20,000 people on an annual basis. Although these numbers are hard to predict and we feel they are conservative, information used to support this estimate include MnDOT average daily traffic counts (3600 vehicles along the Superior National Forest Scenic Byway and 4100 along the North Shore Scenic Byway); The Gitchi-Gami Bike trail 2015-2016 usage study showing an average daily count of 1,640 people for just that portion of Silver Bay to Gooseberry State Park; MnDOT report for visitors to the Silver Bay Marina, and the increase in Silver Bay's lodging tax, which increased 27% in January/February timeframe compared to the same period LY and is even higher when compared to the same time frame in the last 10 years.

All of the property is currently owned by the City of Silver Bay and is located at 109 Outer Drive, Silver Bay, and legally described as Parcel A and Parcel B registered as is evidenced by Certificate of Title Nos. 13824 and 13399, so there is no need for any land acquisition. The property is also properly zoned as Recreational. The City has completed a topographic survey and conceptual planning. In closing, there are over 30 miles complete of the proposed 89-mile Gitchi-Gami bike trail, more than 150+ miles of the CJ Ramstad ATV/Snowmobile trail, 310+ miles of the Superior Hiking Trail, and plenty more miles of local ATV, snowmobile, and biking trails completed and/or proposed which can all be safely accessed from the proposed location.



Environment and Natural Resources Trust Fund (ENRTF)
2020 Main Proposal Template

II. PROJECT ACTIVITIES AND OUTCOMES

Activity 1 Title: Engineering and Construction of the Multi-Modal Trailhead Center

Description: Final Design and Engineering, Bidding, Vetting of Bids, Award of Bids, Construction Management, and Reporting/Closeout Management, to be conducted by Bolton & Menk, Inc., who were chosen through a competitive bid process. The construction will include site preparation, site utilities, site amenities (curb, gutters, trails, playgrounds, landscaping, lighting, bituminous, sidewalks, trail connections, picnic areas, and signage), Construction of the Trailhead building and picnic shelters, landscaping, and other miscellaneous items (tables, chairs, benches, signage). The Contractor will be chosen through a competitive bid process. All engineering and construction will meet required funding requirements, building code requirements, environmental code requirements, and be completed on-time and on-budget.

ENRTF BUDGET: \$ 1,400,000

Outcome	Completion Date
1. <i>Engineering/Bidding</i>	<i>March 30, 2021</i>
2. <i>Construction Completion</i>	<i>Dec 30, 2022</i>
3 <i>Project Closeout</i>	<i>June 30, 2023</i>

III. PROJECT PARTNERS AND COLLABORATORS:

Partners receiving funding:

City Engineering Firm: Bolton & Menk, Inc., determined through a competitive bid process

Role: Project Design and Final Engineering, Bid Documents, Construction Administration, Project Management

General Contractor: To be determined through public competitive bid process

Role: Site Preparation, Site Utilities, Site Amenities, Buildings and Structures, Landscaping, and other miscellaneous construction requirements.

Partners NOT receiving funding:

City of Silver Bay: Grant/Project Administration (Council and Administration), on-going maintenance of facility (Parks and Rec Department, Public Works Department, and Public Utilities Department), and security (Police Department).

Lake County: Sponsoring Agency

IV. LONG-TERM IMPLEMENTATION AND FUNDING:

The grant application is for the full project to be completed and therefore, no additional work would be required. The City of Silver Bay is making a commitment to operate and maintain the Multi-Modal Trailhead Center into future years. The City will monitor the use of the trailhead on a daily basis by visual observation, by sporadic traffic counts, by revenues generated from use of the facility, and by the impact to local business sector. Funding will be part of the Parks and Recreation Department, which receives a General Fund transfer on an annual basis. Any revenues generated from the Trailhead Center will be placed into the Parks and Recreation Fund to offset the Trailhead funding need. The long-term goal is to help make Silver Bay a destination point for tourism along the North Shore where there is easy access to state trails and parks throughout the Arrowhead Region. It will have a positive impact on the economy in Silver Bay, Lake County, neighboring Cities and Counties, and the State of Minnesota.

Attachment A: Project Budget Spreadsheet
 Environment and Natural Resources Trust Fund
 M.L. 2020 Budget Spreadsheet

Legal Citation:

Project Manager: Lana Fralich

Project Title: Silver Bay Multi-Modal Trailhead Center

Organization: City of Silver Bay

Project Budget: \$1,400,000

Project Length and Completion Date: 3 year

Today's Date: April 9, 2019



ENVIRONMENT AND NATURAL RESOURCES TRUST FUND BUDGET		Budget	Amount Spent	Balance
BUDGET ITEM				
Engineering Services - Construction Management		\$ 180,000	\$ -	\$ 180,000
Engineering Services will be completed by firm, Bolton & Menk, who was competitively bid				
General Construction				
Contractors are yet to be determined, but will be bid competitively through the public bid process		\$ 1,220,000	\$ -	\$ 1,220,000
		\$ -	\$ -	\$ -
COLUMN TOTAL		\$ 1,400,000	\$ -	\$ 1,400,000
SOURCE AND USE OF OTHER FUNDS CONTRIBUTED TO THE PROJECT	Status (secured or pending)	Budget	Spent	Balance
IRRRB	pending	\$ 500,000	\$ -	\$ 500,000
State of Minnesota - Bonding (HF#2140 and SF#2231)	pending	\$ 1,900,000	\$ -	\$ 1,900,000
City of Silver Bay - inkind and future maintenance costs	secure	\$ -	\$ -	\$ -
Other ENRTF APPROPRIATIONS AWARDED IN THE LAST SIX YEARS	Amount legally obligated but not yet spent	Budget	Spent	Balance
ENRTF ID#174-F City of Silver Bay Expansion of Greenhouse Production		\$ 176,000	\$ 176,000	\$ -



Project Manager Qualifications and Organizational Description

Project Manager Qualifications:

Lana Fralich

Lana has been the City Administrator for Silver Bay, MN for over 10+years. She graduated from the College of St. Scholastica, Duluth, MN with a Bachelor of Arts in Accounting. She is certified as a Housing Finance Development Finance Professional through National Development Council, is a Business Retention and Expansion Consultant, and a certified Municipal Clerk. She worked in the private sector for the Maurice's Corporation in Duluth, MN where she held the positions of Associate Byer, Real Estate Auditor, and Planner. During her time in the private sector, Lana was responsible for a \$73.2 million annual sales budget, creating financially strong plans, data analysis and research, and being fiscally responsible to meet company plans. Lana has served in the public sector for over sixteen years, six years as a Project Developer for Becker County EDA, and 10+ years in her current role as City Administrator. She is responsible for the overall City Administration including public works, public safety, public utilities, parks and recreation, library, liquor store, economic and housing development, airport, marina, golf course, fire department, planning and zoning, the Mary MacDonald Business Center, and leading a team of 23 full-time, 40+ part-time/seasonal/volunteer staff. She is fiscally responsible overseeing a 2019 Budget of over \$14 million. In her spare time, she loves spending it with her family, is an avid sports fan, and enjoys all-seasons of Minnesota.

Project Experience:

Lana has administrative capacity to administer the LCCMR grant program to insure success of the Multi-Modal Trailhead center. During her time in the public sector, Lana has successfully developed, grant wrote, and administered approximately \$20 million in Federal, State, and Local grants. She has experience in working with various granting agencies such as Department of Employment and Economic Development, Iron Range Resources and Rehabilitation, US Department of Agriculture, MN Housing Finance Agency, Greater MN Housing Fund, LCCMR, Federal Home Loan Bank, MN Dept of Natural Resources, Energy Efficiency Community Block Grants, Federal EDA, Lake Superior Coastal Programs, and private foundations. She has collaborated with multiple organizations to accomplish development projects such as new single-family homes, permanent-supportive townhomes, a municipal water transmission and distribution system, owner-occupied housing rehabilitation, commercial revitalization, an aquaponic facility, rehabilitation of municipal water and wastewater projects, and many other projects. Currently, Lana is working on the development of a municipal campground, a new preliminary treatment facility, repair/replacement of sanitary bridge and trunk line, and rehabilitation work for city hall, street shop, and liquor store.

Organizational Description:

The City of Silver Bay is located on the North Shore of Lake Superior an hour north of Duluth, an hour east of the Iron Range, and an hour south of Grand Marais. The mission of Silver Bay is "Make Silver Bay a great place to live, work, and visit by providing cost-effective government and services to improve the lives of those it serves". It is home to North Shore Mining Company, the MN State Veteran's Home, Wm. M. Kelley Schools, Silver Bay Marina, Black Beach Park, Golf Course, and many trail systems. It was incorporated in 1956 and has a population of just under 1900. Silver Bay is the connecting point of the Superior National Forest Scenic Byway and the North Shore Scenic Byway. City leadership includes:

Mayor: Scott M. Johnson
Councilors: Richard DeRosier, Dustin Goutermont, Shane Hoff, and Carlene Perfetto
Administrator: Lana Fralich
City Attorney: Tim Costley