

**Environment and Natural Resources Trust Fund
2012-2013 Request for Proposals (RFP)**

Project Title:

ENRTF ID: 126-F

Hunting Skills Education Grant Program

Topic Area: F. Outreach/Education/Training

Total Project Budget: \$ 315,000

Proposed Project Time Period for the Funding Requested: 3 yrs. July 2013 - June 2016

Other Non-State Funds: \$ 0

Summary:

Grants to local sportsman's clubs, conservation organizations, and non-formal education centers to expand skills based "learn to hunt" programs in an effort to develop the next generation of conservation advocates.

Name: Jay Johnson

Sponsoring Organization: MN DNR

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Location

Region: Statewide

County Name: Statewide

City / Township:

<input type="checkbox"/>	Funding Priorities	<input type="checkbox"/>	Multiple Benefits	<input type="checkbox"/>	Outcomes	<input type="checkbox"/>	Knowledge Base
<input type="checkbox"/>	Extent of Impact	<input type="checkbox"/>	Innovation	<input type="checkbox"/>	Scientific/Tech Basis	<input type="checkbox"/>	Urgency
<input type="checkbox"/>	Capacity Readiness	<input type="checkbox"/>	Leverage	<input type="checkbox"/>	Employment	<input type="checkbox"/>	TOTAL <input type="checkbox"/> %



Environment and Natural Resources Trust Fund (ENRTF) 2012-2013 Main Proposal

PROJECT TITLE: Hunting Skills Education Grant Program

I. PROJECT STATEMENT

Why this project needs to be done: Maintaining a strong hunting tradition is in the best interest of Minnesota because hunters support and enable habitat conservation, sound species management and other outcomes important to the quality of our environment and the health of our nature-based economy. Hunting license revenue is the most important funding source for the state’s system of wildlife research and management. As such, a strong and environmentally aware hunting community is key to building on the accomplishments of the past and providing a conservation vision for the future.

Overall goal of project: To increase hunting knowledge and skills in 600 to 2,000 youth ages 8-17 and young adults ages 18-40 and help create the next generation of hunters and conservation advocates.

How Project will achieve this goal:

- 1) Provide 40 or more individual grants of up to \$5,000 each for skills based “learn to hunt” education programs to local sportsman’s clubs, conservation organizations, and non-formal education centers. This project will expand the reach of various existing outreach activities.

II. DESCRIPTION OF PROJECT ACTIVITIES

Activity 1: “Learn to Deer Hunt” Workshops Budget: \$50,000

	Completion Date
1. 10 “Learn to Deer Hunt” Workshops	June 30, 2016
2. 150-500 Participants	June 30, 2016
3. Participants will demonstrate understanding of whitetail deer life history, habitat needs, and biology	June 30, 2016
4. Participants will demonstrate knowledge, skills, and tactics that will enable them as deer Hunters	June 30, 2016
5. Participants will demonstrate proficiency in firearms safety	June 30, 2016

Activity 2: “Learn to Hunt Small Game” Workshops Budget: \$50,000

	Completion Date
1. 10 “Learn to Small Game Hunt” Workshops	June 30, 2016
2. 150-500 Participants	June 30, 2016
3. Participants will demonstrate understanding of small game life history, habitat needs, and biology	June 30, 2016
4. Participants will demonstrate knowledge, skills, and tactics that will enable them as small game hunters	June 30, 2016
5. Participants will demonstrate proficiency in firearms safety	June 30, 2016

Activity 3: “Learn to Waterfowl Hunt” Workshops Budget: \$50,000

	Completion Date
1. 10 “Learn to Waterfowl Hunt” Workshops	June 30, 2016
2. 150-500 Participants	June 30, 2016
3 Participants will demonstrate understanding of waterfowl life history, habitat needs, and biology	June 30, 2016
4.Participants will demonstrate knowledge, skills, and tactics that will enable them as waterfowl hunters	June 30, 2016
5. Participants will demonstrate proficiency in firearms safety	June 30, 2016

Activity 4: “Learn to Turkey Hunt” Workshops Budget: \$50,000

	Completion Date
1. 10 “Learn to wild turkey Hunt” Workshops	June 30, 2016
2. 150-500 Participants	June 30, 2016
3. Participants will demonstrate understanding of wild turkey life history, habitat needs, and biology	June 30, 2016
4.Participants will demonstrate knowledge, skills, and tactics that will enable them as wild turkey hunters	June 30, 2016
5.Participants will demonstrate proficiency in firearms safety	June 30, 2016

III. PROJECT STRATEGY

A. Project Partners:

- 1) DNR Division of Wildlife, DNR Division of Parks and Trails, DNR Division of Information and Education, DNR Division of Enforcement. **Role:** Program administration, Curriculum development, Program evaluation

- 2) Minnesota Deer Hunters Association, Minnesota Waterfowl Association, Ducks Unlimited, Blufflands Whitetail Association, Pheasants Forever, National Wild Turkey Federation, Ruffed Grouse Society, Minnesota Outdoor Heritage Alliance, Safari Club International, Rocky Mountain Elk Foundation, Residential Environmental Learning Centers, Three Rivers Park District, Local Sportsman’s Clubs. **Role:** Program planning, Program staffing, Program implementation

B. Timeline Requirements:

Hiring of the project coordinator and development of grant criteria and application process would take place in the first three months of the biennium. The Hunting Skills Training Workshops would begin thereafter through June 30, 2016.

C. Long-term Strategy:

This effort is intended as a pilot for an ongoing project administered by the DNR. It aims to offset hunting participation declines due to urbanization, an aging society and other social factors.

Project Budget
Outdoor Skills Grants Program

IV. TOTAL PROJECT REQUEST BUDGET

BUDGET ITEM (See list of Eligible & Non-Eligible Costs, p. 17)	AMOUNT	% FTE
Personnel:		
Hunting Skills Grants Program Coordinator, 50% FTE position. 74% salary, 26% benefits, two-year position	\$84,500	50%
Hunting Skills Training Grants: (40 geographically distributed)		
10 "Learn to Deer Hunt" workshop grants	\$ 50,000	
10 "Learn to Small Game Hunt" workshop grants	\$ 50,000	
10 "Learn to Waterfowl Hunt" workshop grants	\$ 50,000	
10 "Learn to Turkey Hunt" workshop grants	\$ 50,000	
Program Evaluation:	\$ 10,000	
Contract with firm specializing in natural resource program evaluation to design, administer, tabulate and report on effectiveness of program in reaching program goals		
Direct Support Services		
The MN DNR uses a rate of 6.5% to calculate costs for direct support services, which are DNR's direct and necessary business services required to support this proposal.	\$20,500	
TOTAL PROJECT BUDGET REQUEST TO LCCMR	\$ 315,000	

V. OTHER FUNDS

SOURCE OF FUNDS	AMOUNT	Status
Other Non-State \$ Being Leveraged During Project Period: Minimum matching requirement required of grant recipients.		
Other State \$ Being Spent During Project Period: Heritage Enhance		
Other State \$: General Fund		
Other State \$: RIM General Fund		
TOTAL	\$ -	
Past Spending:		

Project Managers Description:

Jay Johnson has been the Minnesota Department of Natural Resources hunter recruitment and retention coordinator since 2007.

In this position he supervises four staff that work toward a common goal of recruiting new and retaining existing hunters, anglers, and outdoor recreationists.

He is widely recognized in the hunting and conservation community as he spent 11 years working in the national offices of Pheasants Forever, Inc., and 9 years involved in hunting, fishing and natural resource based education at Deep Portage Learning Center.

He is a 1984 graduate of the college of Recreation, Parks and Leisure Studies at the University of Minnesota with an emphasis in Outdoor Recreation.

Organization Description:

The Minnesota Department of Natural Resources' overall mission is to work with citizens to conserve and manage the state's natural resources, to provide outdoor recreation opportunities, and to provide for commercial uses of natural resources in a way that creates a sustainable quality of life.

