











Lisa Thurstin

Twin Cities Clean Cities Coalition & American Lung Association in Minnesota

490 Concordia Avenue • Saint Paul, MN 55103-2441

Office: (651) 223-9568 • Email: [Lisa.Thurstin@LungMN.org](mailto:Lisa.Thurstin@LungMN.org)

[www.CleanAirChoice.org](http://www.CleanAirChoice.org)

Lisa Thurstin is coordinator of the Twin Cities Clean Cities Coalition (TC4) and manager of clean fuel and vehicle technologies for the American Lung Association in Minnesota (ALAMN). For ten years, her duties have included management of ALAMN's biofuels activities through the Clean Air Choice™ consumer education program. Responsibilities include coordination of events, design of educational and marketing pieces and assisting management. TC4 duties include building stakeholder relationships to meet the Clean Cities organizational goals of petroleum displacement, supporting alternative fuel vehicle deployment, alternative fuel infrastructure development, and clean fuel educational activities throughout the state of Minnesota.

Responsibilities as project manager of **Building Minnesota's Electric Vehicle Future** will include working with project partners to select electrification sites, developing and administering subcontracts, disbursement of subcontract awards and project oversight. In addition, Lisa will submit periodic progress reports as required by LCCMR. A final work program report will be submitted by the completion date as set in the appropriation. Ms. Thurstin and the American Lung Association in Minnesota finance office have experience on numerous state and federal grants with similar activities and requirements.

### **Organization Description**

The American Lung Association in Minnesota is one of the oldest voluntary health organizations in the country. Our mission has expanded to meet the challenges of lung health that have emerged over the years. Mission: *To save lives by improving lung health and preventing lung disease*

Today, we are proud to offer statewide programs that have a positive impact on Minnesotans. We are working hard to improve air quality indoors and outdoors. Our organization seeks to reduce the health problems associated with outdoor air pollution by helping people make an informed 'clean air choice.' Air pollution poses a serious threat to human health. It can worsen lung diseases like asthma, bronchitis and emphysema.

Clean Air Choice™ is the outdoor air program of the American Lung Association in Minnesota, recognizing clean fuel and vehicle technologies like E85, biodiesel, hybrid electric and electric vehicles as Clean Air Choices we can make today to reduce our impact on the environment and lung health. ALAMN has a proven record of cost-effectively building the nation's most extensive E85 fueling network through infrastructure development and a wide range of education and marketing strategies.

ALAMN was selected as program administrator of this Minnesota E85 Team in 1998. Within a few short years, thanks to efforts and support of the Team partners, the Minnesota program proved to be the country's most successful example of how E85 and flex fuel vehicles could succeed as an alternative choice to gasoline. The Minnesota E85 market continues to be the lead in stations (355+), sales volume (22.4 million gallons-plus in 2008) and overall growth.

Over the last decade, ALAMN has developed the experience necessary to successfully administer a large grant program. ALAMN has administered grants to 245 of the 360 Minnesota E85 retailers, totaling more than \$2.3 million in contracts. Along with the grant program, ALAMN has developed recognized imaging packages, promotional materials and special events and our personnel have assisted more than 200 other projects in neighboring states and throughout the country.