



# Environment and Natural Resources Trust Fund (ENRTF) M.L. 2017 LCCMR Work Plan

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**Date of Submission:** September 14, 2016  
**Date of Next Status Update Report:** January 31, 2018  
**Date of Work Plan Approval:**  
**Project Completion Date:** June 30, 2019  
**Does this submission include an amendment request?** No

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**PROJECT TITLE:** Youth Convening Minnesota

**Project Manager:** Kristen Poppleton  
**Organization:** Climate Generation: A Will Steger Legacy  
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**Location:** Statewide Minnesota

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<b>Total ENRTF Project Budget:</b>	<b>ENRTF Appropriation:</b>	<b>\$300,000</b>
	<b>Amount Spent:</b>	<b>\$0</b>
	<b>Balance:</b>	<b>\$300,000</b>

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**Legal Citation:** M.L. 2017, Chp. xx, Sec. xx, Subd. xx

**Appropriation Language:**

**I. PROJECT TITLE:** Youth Convening Minnesota

**II. PROJECT STATEMENT:**

Using lessons learned and partnerships gained from the implementation of two statewide ENRTF projects, Climate Generation: A Will Steger Legacy will partner with 10 communities, representing the NW, NE, SW, and SE corners of the state, with afterschool youth clubs to empower Minnesota youth to engage with their communities, recognizing that their voices are powerful motivators in community conservation. Clubs may include outdoor, environmental, service or other socially focused clubs. Youth Convening Minnesota (YCM) will engage 5,000 high school youth and their communities throughout Minnesota in building a conservation ethic for climate solutions.

Climate Generation will:

- Visit each school and provide a school-wide climate change assembly and class visits to present on more specific topics
- Meet with a previously identified afterschool youth club and their mentor educator to provide training and community engagement tools for youth, utilizing the Climate Generation mentorship model and the Climate Minnesota convening model, to help the group plan a community convening
- Coach clubs virtually and support networking across clubs, and return to the community to help with implementation of a community convening
- Host 2 summer summits, for educators and youth following convenings, to share successes and lessons learned as well as resources for continued community engagement.

Climate Generation has implemented two ENRTF projects, engaging more than 10,000 individuals, 5,000 educators and 5,000 students in every corner of Minnesota. Educators that participated in our Minnesota’s Changing Climate project cited increased student engagement and understanding of how climate change was impacting their backyards. Climate Minnesota: Local Stories, Community Solutions empowered individuals of all ages from Crookston to Mankato to engage and innovate solutions to climate change in their own communities. Engaged youth voices were powerful elements of both projects as young people inspired their peers and engaged their families and communities in action-based conservation. The ultimate goal of this project is to extend the impact of afterschool clubs beyond the school to the larger community and elevate the role that youth can play in community conservation. Working in partnership with other conservation and youth organizations, as well as city and municipal officials, we will connect youth and community to build a long-lasting and action-based conservation ethic.

Youth Convening Minnesota will:

- Make climate change impacts and solutions locally relevant to youth and their communities through education, peer mentorship, and youth leadership
- Empower youth to be leaders in their communities for climate change solutions
- Engage a diverse representation of Minnesota communities, both adult mentors and youth, in building climate resilient communities with a long-lasting and action-based conservation ethic.

**III. OVERALL PROJECT STATUS UPDATES:**

**Project Status as of January 31, 2018:**

**Project Status as of August 31, 2018:**

**Project Status as of January 31, 2019:**

**Overall Project Outcomes and Results:**

**IV. PROJECT ACTIVITIES AND OUTCOMES:**

**ACTIVITY 1: Plan and Implement School Visits and Convening Training**

**Description:**

Using our established contacts statewide of youth organizations, community organizations, educators, universities and colleges, we will identify 10 high schools around the state to engage in school-wide assemblies, climate literacy and mentorship workshops, and community convening planning. Locations will be chosen deliberately to represent a diversity of communities throughout greater Minnesota. We will visit 10 schools and afterschool youth clubs in total over the fall of 2017 and fall of 2018. We will visit each high school during the day to provide a school-wide presentation on climate change impacts and solutions. Presentations will be developed to engage high school students, raise awareness of local impacts and highlight locally relevant solutions. In addition, as they we will provide sessions for classes in the high school during the day. The following day we will conduct a full day workshop with youth club members from the high school, leading them through a training designed to build their leadership skills, as well as highlighting the steps for planning a community event. Youth will receive training on the general Climate Minnesota convening model and be given support as they identify featured speakers, organizations and participants for their local convening which will include community members, experts and municipal representatives. Through community mapping, we will begin to identify local resources and organizations focused on energy efficiency and sustainability that will be featured at the convening. In addition members of the youth club will receive coaching on telling their own climate story in anticipation of featuring these stories at the convening. Communication with youth clubs throughout the project will occur via webinars, conference calls and in follow up visits.

**Summary Budget Information for Activity 1:**

**ENRTF Budget: \$ 78,997**  
**Amount Spent: \$ 0**  
**Balance: \$ 78,997**

<b>Outcome</b>	<b>Completion Date</b>
<i>1. Identify and recruit 10 schools statewide with afterschool youth clubs</i>	December 2018
<i>2. Develop and implement 10 school-wide assembly presentations for 5,000 students and their teachers</i>	December 2018
<i>3. Develop and implement convening training for clubs</i>	December 2018

**Activity 1 Status as of January 31, 2018:**

**Activity 1 Status as of August 31, 2018:**

**Activity 1 Status as of January 31, 2019:**

**Final Report Summary:**

**ACTIVITY 2: Coach and Facilitate Planning of Spring Community Convenings**

**Description:**

We will meet virtually with clubs on a bi-monthly basis, helping with selection and coaching of speakers, creation of outreach materials, media outreach, coaching of youth storytellers, and planning of convenings. Clubs will have the opportunity to connect virtually with other youth clubs around the state, as they plan convenings, as well as with the Climate Generation YEA!MN youth program. Climate Generation staff will return to each community to assist, evaluate and document the youth led convenings. Recaps will be posted to the Climate Generation web page and shared to a broader audience.

**Summary Budget Information for Activity 2:**

**ENRTF Budget: \$ 76,997**  
**Amount Spent: \$ 0**  
**Balance: \$ 76,997**

Outcome	Completion Date
1. Conduct virtual meetings, connect clubs with community mentors and other clubs statewide, and mentor clubs on convening planning	June 2019
2. Return to communities and assist clubs in community convenings	June 2019

**Activity 2 Status as of January 31, 2018:**

**Activity 2 Status as of August 31, 2018:**

**Activity 2 Status as of January 31, 2019**

**Final Report Summary:**

**ACTIVITY 3:** Plan and Implement Youth-Educator Summits, Summer 2018 and 2019

**Description:**

Climate Generation will host annual summer summits for convening planners and participants and, as well as other interested educators and youth to share successes, lessons learned, and develop deeper climate literacy, and shared resources for continued community engagement. Youth and educator led workshops will provide opportunities for intergenerational learning and mentoring. Summits will be held in a convenient central location for two nights and three days and participants will receive travel, board and lodging.

**Summary Budget Information for Activity 1:**

**ENRTF Budget: \$ 94,247**  
**Amount Spent: \$ 0**  
**Balance: \$ 94,247**

Outcome	Completion Date
1. Invite educators and youth club members to summer summit spring of 2018 and 2019	June 2019
2. Coordinate with club members to share stories and develop summit sessions	June 2019
3. Develop and implement two, three-day summit program	June 2019

**Activity 3 Status as of January 31, 2018:**

**Activity 3 Status as of August 31, 2018:**

**Activity 3 Status as of January 31, 2019:**

**Final Report Summary:**

**ACTIVITY 4:** Evaluation and Dissemination

**Description:**

Climate Generation will conduct an evaluation that measures the knowledge, awareness and skills developed by youth clubs, behavior change, engagement in solutions, demographics of participants engaged and number of partnerships built. Pre and post surveys will be developed for youth club participants and their mentors, convening attendees and summit attendees. Results will be shared with community partners and at relevant conferences. They will be used to develop a training manual that highlights best practices in youth mentorship and community engagement, which will be shared in education, youth, and community engagement networks.

**Summary Budget Information for Activity 1:**

**ENRTF Budget: \$ 51,260.00**  
**Amount Spent: \$ 0**  
**Balance: \$ 51,260.00**

<b>Outcome</b>	<b>Completion Date</b>
1. <i>Develop evaluation tool and focus group questions to measure climate literacy, self efficacy, action competence and behavior change in assemblies, convenings and summits</i>	December 2017
2. <i>Implement evaluation</i>	June 2019
3. <i>Final evaluation report, recommendations, and dissemination</i>	June 2019

**Activity 4 Status as of January 31, 2018:**

**Activity 4 Status as of August 31, 2018:**

**Activity 4 Status as of January 31, 2019:**

**Final Report Summary:**

**V. DISSEMINATION:**

**Description:**

Public community convenings will be held in each of the 10 selected communities. Media will be alerted to each of our community visits for additional coverage and outreach. Additionally, youth will be encouraged to share their experiences and stories in letters to the editor and other outlets for dissemination. Outreach for summer summits will occur at relevant conferences focused on youth and educators. Additionally we will be determining through research and evaluation a set of best practices in public education and behavior change as it relates to climate change. We will disseminate our products and findings via websites ([www.climatgen.org](http://www.climatgen.org), <http://climateminnesota.org>), the Climate Generation\_listserv, the Education Minnesota Statewide Educator Conference, the Minnesota Science Teacher’s Association Conference, MNCERTS (Minnesota Clean Resource Energy Teams) Conference, social media outlets including Facebook, Twitter, and Instagram as well as through the many partners associated with the 10 statewide convenings and 2 summer summits.

**Status as of January 31, 2018:**

**Status as of August 31, 2018:**

**Status as of January 31, 2019:**

**Final Report Summary:**

**VI. PROJECT BUDGET SUMMARY:**

**A. Preliminary ENRTF Budget Overview:**

<b>Budget Category</b>	<b>\$ Amount</b>	<b>Overview Explanation</b>
Personnel:	\$ 200,040	Climate Generation staff that will plan, communicate, implement and evaluate Youth Convening MN. Staff includes: Director of Education/Project Manager (Kristen Poppleton, est. \$61,568) Education Coordinator (Jenna Totz, est. \$60,840) Public Engagement Manager (Jothsna Harris, est. \$60,840) Programs Coordinator (Megan Van Loh, est. \$12,064) Communications Coordinator (Katie Siegner,

		est. \$4,728)
Professional/Technical/Service Contracts:	\$39,960	Web and graphic design support previously selected as a competitive bid and our current contractors, and a dedicated youth mentorship coordinator to be selected through competitive bid. Webmaster: Zulu International /David Riviera est. \$4200 Smartset: \$3000 Youth Mentorship Coordinator: est. \$32,760
Equipment/Tools/Supplies:	\$6,500	Workshop and web based meeting supplies
Printing:	\$10,500	Printing for outreach and materials for workshops, convening and summits (\$25/manual, \$30/curriculum, .17/bw page)
Travel Expenses in MN:	\$20,000	Climate Generation travel and lodging for workshops, convenings and summit
Other:	\$23,000	Dissemination/outreach for conferences and facility, room/board/travel for summit participants
<b>TOTAL ENRTF BUDGET:</b>		<b>\$300,000</b>

**Total Number of Full-time Equivalents (FTE) Directly Funded with this ENRTF Appropriation:**

4.5FTE over 2 years

**Total Number of Full-time Equivalents (FTE) Estimated to Be Funded through Contracts with this ENRTF Appropriation:**

1.25FTE over 2 years

**B. Other Funds:**

Source of Funds	\$ Amount Proposed	\$ Amount Spent	Use of Other Funds
<b>Non-state</b>			
Anonymous Donor	\$5000	\$	Personnel
McKnight Foundation	\$75,000		Personnel
Conley Family Foundation	\$10,000		Materials
Rahr Foundation	\$10,000		Travel and Personnel
<b>In-Kind Services To be Applied</b>			
Executive Director	\$18,000		Supervision
Associate Director	\$1,500		Development
Youth Programs Director	\$5,000		Supervision
Volunteers	\$2,200		Events
Climate Generation Curriculum Suite, Professional Development and Mentorship Resources	\$20,000		Supplement trainings and workshops
<b>TOTAL OTHER FUNDS:</b>	<b>\$146,700</b>	<b>\$</b>	

**VII. PROJECT STRATEGY:**

**A. Project Partners:**

Project Partners will help with identifying schools and afterschool youth clubs to include as well as providing community connections. Additionally they will be featured at community convenings and summits as local resources and career mentors for youth. They include:

**Partners receiving ENRTF funding**

Audubon Center of the Northwoods (will receive funds for hosting summits)

**Partners NOT receiving ENRTF funding**

Youth Environmental Summit (YES!), YEA! MN, Climate Generation’s high school leadership program; YEA!MN, Minnesota Student Energy Project (MnSEP), Regional Sustainable Development Partnerships of the University of Minnesota, RiverWatch Program, CERTS, RREAL, Department of Education, Prairie Woods Environmental Learning Center, 4H, Girl Scouts, Department of Commerce Energy Division

**B. Project Impact and Long-term Strategy:**

Utilizing previous partnerships and lesson learned from prior ENRTF projects, Youth Climate Convenings will build the capacity of youth service and/or environmental clubs and communities to address the issue of climate change. This project supports Climate Generation’s mission of educating and empowering individuals and their communities to engage in solutions to climate change. Organizationally, we will use lessons learned and partnerships made to extend our work beyond this funding. At a community level, this project will elevate the importance and effectiveness of youth voices and their role in building a long-term conservation ethic. Future support from diverse revenue sources will sustain this program.

**C. Funding History:**

<b>Funding Source and Use of Funds</b>	<b>Funding Timeframe</b>	<b>\$ Amount</b>
ENRTF 2010: Engaging Students in Environmental Stewardship/Minnesota's Changing Climate	July 1, 2010-June 30, 2012	\$250,000
ENRTF 2014: MN Stories in a Changing Climate/ Climate Minnesota: Local Stories, Community Solutions	July 1, 2014-June 30, 2016	\$325,000
Rahr Corporation	July 1, 2014-June 30, 2016	\$5000
Loll Designs	July 1, 2014-June 30, 2016	\$15,000
McKnight Foundation	July 1, 2014-June 30, 2016	\$80,000

**VIII. REPORTING REQUIREMENTS:**

- **The project is for 2 years, will begin on July 1, 2017 and end on June 30, 2019.**
- **Periodic project status update reports will be submitted *January 31* and *August 31* of each year.**
- **A final report and associated products will be submitted between June 30 and August 15, 2019.**

**IX. VISUAL COMPONENT or MAP (S):**

See attached Logic Model

Environment and Natural Resources Trust Fund

M.L. 2017 Project Budget



Project Title: Youth Convening Minnesota

Legal Citation:

Project Manager: Kristen Poppleton

Organization: Climate Generation: A Will Steger Legacy.

M.L. 2017 ENRTF Appropriation: \$300,000

Project Length and Completion Date: 2 Years, June 30, 2019

Date of Report: September 15, 2016

ENVIRONMENT AND NATURAL RESOURCES TRUST FUND BUDGET	Activity 1 Budget	Amount Spent	Activity 1 Balance	Activity 2 Budget	Amount Spent	Activity 2 Balance	Activity 3 Budget	Amount Spent	Activity 3 Balance	Activity 4 Budget	Amount Spent	Activity 4 Balance	TOTAL BUDGET	TOTAL BALANCE
<b>BUDGET ITEM</b>	<i>Plan and Implement School Visits and Convening Training.</i>			<i>Coach and Facilitate Planning of Spring Community Convenings.</i>			<i>Plan and Implement Youth-Educator Summits.</i>			<i>Evaluation and Dissemination</i>				
<b>Personnel (Wages and Benefits-Overall)</b>	\$51,969	\$0	\$51,969	\$51,969	\$0	\$51,969	\$51,969	\$0	\$51,969	\$44,134	\$0	\$44,134	\$200,040	\$200,040
<i>Kristen Poppleton, Project Manager: \$61,568 (90% salary, 10 % benefits); 1 FTE for 2 years</i>														
<i>Jenna Totz, Education Coordinator: \$60,840 (90% salary, % benefits); 1.5 FTE for 2 years</i>														
<i>Johtsna Haris, Public Engagement Manager: \$60,840 (90% salary, 10% benefits) 1.5 FTE</i>														
<i>Megan Van Loh, Programs Coordinator: \$12,064 (77% salary, 23 % benefits) 0.25 FTE</i>														
<i>Katie Siegner, Communications Coordinator: \$4,728 (90% salary, 10% benefits) 0.25 FTE</i>														
<b>Professional/Technical/Service Contracts</b>														
<i>Webmaster: Zulu International LLC (David Riviera) technology support, webpage integration (estimated at \$3200). Previously</i>	\$1,050	\$0	\$1,050	\$1,050	\$0	\$1,050	\$1,050	\$0	\$1,050	\$1,050	\$0	\$1,050	\$4,200	\$4,200
<i>Youth Mentorship Coordinator: Youth team mentorship and coaching To be selected</i>	\$9,828	\$0	\$9,828	\$9,828	\$0	\$9,828	\$9,828	\$0	\$9,828	\$3,276	\$0	\$3,276	\$32,760	\$32,760
<i>Smartset: Graphic design of outreach and workshop materials. Previously selected</i>	\$900	\$0	\$900	\$900	\$0	\$900	\$900	\$0	\$900	\$300	\$0	\$300	\$3,000	\$3,000
<b>Equipment/Tools/Supplies</b>														
<i>Workshop Supplies (makers, paper)</i>	\$1,000	\$0	\$1,000	\$0	\$0	\$0	\$4,000	\$0	\$4,000	\$0	\$0	\$0	\$5,000	\$5,000
<i>Web Meeting Tools (headphones, \$60, 2/site)</i>	\$0	\$0	\$0	\$1,500	\$0	\$1,500	\$0	\$0	\$0	\$0	\$0	\$0	\$1,500	\$1,500
<b>Printing</b>														
<i>Printing for outreach and materials for workshops, convening and summits including manuals(\$25/), curriculum (\$30/book).</i>	\$4,000	\$0	\$4,000	\$1,500	\$0	\$1,500	\$4,500	\$0	\$4,500	\$500	\$0	\$500	\$10,500	\$10,500
<b>Travel expenses in Minnesota</b>														
<i>Travel for Climate Generation Staff to travel to Schools, Communities, and Summit Location and 10 Convenings twice (mileage, lodging,</i>	\$9,750	\$0	\$9,750	\$9,750	\$0	\$9,750	\$500	\$0	\$500	\$0	\$0	\$0	\$20,000	\$20,000
<b>Other</b>														
<i>Web-based Meeting Service for Virtual Conferencing (Zoom web service, \$20/month/</i>	\$500	\$0	\$500	\$500	\$0	\$500	\$0	\$0	\$0	\$0	\$0	\$0	\$1,000	\$1,000
<i>Dissemination: Conferences and workshops to exhibit findings as 4 statewide conferences such as MNCERTS and EDMN</i>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$2,000	\$0	\$2,000	\$2,000	\$2,000
<i>Two Summer Summits, food, board and lodging for 50 educators and youth/summit for 3 days</i>	\$0	\$0	\$0	\$0	\$0	\$0	\$20,000	\$0	\$20,000	\$0	\$0	\$0	\$20,000	\$20,000
<b>COLUMN TOTAL</b>	<b>\$78,997</b>	<b>\$0</b>	<b>\$78,997</b>	<b>\$76,997</b>	<b>\$0</b>	<b>\$76,997</b>	<b>\$92,747</b>	<b>\$0</b>	<b>\$92,747</b>	<b>\$51,260</b>	<b>\$0</b>	<b>\$51,260</b>	<b>\$300,000</b>	<b>\$300,000</b>



## Youth Convening Minnesota

<u>Objectives</u>	<u>Resources</u>	<u>Activities</u>	<u>Short-term Outcomes</u>	<u>Medium and Long-Term Outcomes</u>
<p><b>Empower Minnesota youth as spokespeople to engage communities in conservation and climate solutions</b></p> <p><b>Elevate the importance and effectiveness of youth voices in building climate resilient communities with a long-lasting and action-based conservation ethic</b></p> <p><b>Develop connections between youth and community conservation mentors</b></p> <p><b>Increase the capacity of schools and environmental clubs to connect with their communities on conservation issues</b></p>	<p><b>\$300,000 ENRTF Funding</b></p> <p><b>Contract and Paid Staff</b></p> <p><b>Partnerships Built through past ENRTF projects and Climate Generation</b></p> <p><b>Climate Minnesota Model of Community Engagement</b></p> <p><b>Climate Generation Model of Youth Mentorship</b></p> <p><b>Climate Generation curriculum resources, especially Minnesota’s Changing Climate</b></p> <p><b>Climate Generation professional development experience</b></p>	<p><b>Visit 10 schools and communities and provide a school-wide climate change assembly and class visits</b></p> <p><b>10 trainings with environmental clubs and mentor educators to provide training on community engagement using our mentorship and Climate Minnesota model</b></p> <p><b>Coach 10 clubs as they plan convenings</b></p> <p><b>10 return visits to help with implementation of a community convening</b></p> <p><b>2 summer summits for educators and youth to share successes and lessons learned</b></p>	<p><b>Increased awareness of climate change impacts in Minnesota by students, teachers and communities</b></p> <p><b>Increased connections between youth, schools and communities</b></p> <p><b>Increased community awareness of local solutions and resources to mitigate and adapt to climate change</b></p> <p><b>Increased youth leadership on campus and in their communities</b></p> <p><b>Increased local engagement in local conservation efforts</b></p>	<p><b>Developed social networks in communities around conservation resources and climate solutions</b></p> <p><b>Increased capacity of schools and environmental clubs to connect with their communities on conservation issues</b></p> <p><b>Increased capacity of communities to respond to climate change and connect with actionable solutions</b></p> <p><b>Increased inclusion of youth in community planning and events</b></p>

