

The long-term goal of this initiative is building lasting conservation ethics at the community level.

Through ML13 ENRTF appropriation the second phase of the SNA Outreach Initiative achieved:

INFORMATION...

- 🗫 Launch of an SNA Facebook with 1,500 fans in its first year and total reach of 34,000.
- Quarterly publication of *Nature Notes* e-news with more than 3,000 subscribers in 2014.
- Production of a statewide SNA map and series of 12 pocket cards.
- Somplete revision of written SNA site descriptions in preparation for a new e-Book guide.

EVENTS

- More than 1,550 participants in 170 SNA interpretive events and volunteer projects.
- 🗫 A survey of event participants with 94% very satisfied.

SITE STEWARDS...

೨२ Site stewards for 128 (80%) of SNAs caring for and reporting observations.

Find us online at: www.mndnr.gov/snas or www.facebook.com/MinnesotaSNAs

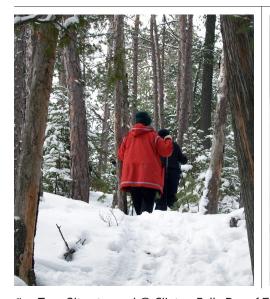
A Sample of Minnesota Scientific and Natural Area Outreach













Top: Site steward @ Clinton Falls Dwarf Trout Lily SNA, Invasive removal @ Grey Cloud Dunes SNA
Center: Seed collection @ Lost Valley Prairie SNA, Prairie interpretive hike @ Bluestem Prairie SNA
Bottom: Snowshoe hike at Burntside Islands SNA, Site steward enrichment @ Mille Lacs Moraine SNA



