



# Minnesota Scientific and Natural Area Outreach Initiative

**The long-term goal of this initiative is building lasting conservation ethics at the community level.**

**Through ML13 ENRTF appropriation the second phase of the SNA Outreach Initiative achieved:**

## INFORMATION...

- 🌿 Launch of an SNA Facebook with 1,500 fans in its first year and total reach of 34,000.
- 🌿 Quarterly publication of *Nature Notes* e-news with more than 3,000 subscribers in 2014.
- 🌿 Production of a statewide SNA map and series of 12 pocket cards.
- 🌿 Complete revision of written SNA site descriptions in preparation for a new e-Book guide.

## EVENTS

- 🌿 More than 1,550 participants in 170 SNA interpretive events and volunteer projects.
- 🌿 A survey of event participants with 94% very satisfied.

## SITE STEWARDS...

- 🌿 Site stewards for 128 (80%) of SNAs caring for and reporting observations.

Find us online at: [www.mndnr.gov/snas](http://www.mndnr.gov/snas) or [www.facebook.com/MinnesotaSNAs](https://www.facebook.com/MinnesotaSNAs)



# A Sample of Minnesota Scientific and Natural Area Outreach



📍 **Top:** Site steward @ Clinton Falls Dwarf Trout Lily SNA, Invasive removal @ Grey Cloud Dunes SNA  
 📍 **Center:** Seed collection @ Lost Valley Prairie SNA, Prairie interpretive hike @ Bluestem Prairie SNA  
 📍 **Bottom:** Snowshoe hike at Burntside Islands SNA, Site steward enrichment @ Mille Lacs Moraine SNA

