**Public Survey Plan - DRAFT**

**Target Audience**

General public

**Purpose**

Gather broad input on priorities for environment, natural resource, and outdoor recreation funding and preferred methods to address those priorities.

Member Question:

1. Does this purpose accurately reflect your understanding of the survey?

**Preamble**

Thank you for taking the time to share your perspective about Minnesota's environment and natural resources! Your input will help inform funding for future environment, natural resource, and outdoor recreation projects in Minnesota.

The Environment and Natural Resources Trust Fund (ENRTF) was established by Minnesota voters in 1988 through an amendment to the state constitution. It is funded primarily from the Minnesota State Lottery. The trust fund supports activities that protect, conserve, preserve, and enhance Minnesota's air, water, land, fish, wildlife, and other natural resources to benefit current Minnesotans and future generations. Since 1991, the ENRTF has provided roughly $875 million in funding for 1,800 projects in every county of the state.

The Legislative-Citizen Commission on Minnesota Resources (LCCMR) is a 17-member body made up of state legislators and citizens. Every year, the Commission recommends to the Minnesota legislature projects that should receive money from the trust fund. The Commission develops a strategic plan to guide those recommendations. The Commission is currently working on creating a strategic plan for 2025-2031, and your input is needed.

This survey is voluntary and should take 5-10 minutes to complete. Your responses to the following questions will remain anonymous.

Need an accessible version of this survey? Use the link at the top to access a plain text version.

If you have questions about the ENRTF or the LCCMR, please contact lccmr@lccmr.mn.gov or (651) 296-2406. You can find more information online at https://www.lccmr.mn.gov.

If you encounter problems with this survey, please contact [lccmr@lccmr.mn.gov](mailto:lccmr@lccmr.mn.gov).

Member Question:

1. Would you like to suggest any changes to the preamble language?

**Questions**

\* Indicates questions that require a response.

1. **\* Which of the following do you think should be the biggest focus for funding from Minnesota’s Environment and Natural Resources Trust Fund (ENRTF)? (Select up to three.)**

|  |  |
| --- | --- |
| **Alternative #1 (identical to 2019 list of options)** | **Alternative #2** |
| Agricultural Practices | Agricultural Practices |
| Air Quality | Air Quality |
| Aquatic habitat and management (including fish and other aquatic species) | Lakes, Rivers, and Other Aquatic Habitat (including fish and other aquatic species) |
| Climate Change | Climate Change |
| Energy | Energy Use and Generation |
| Environmental Education |  |
|  | Invasive Species |
| Outdoor Recreation and Open Space | Outdoor Recreation |
|  | Recycling, Reuse, and Other Waste Management |
| Wildlife Habitat and Management (including birds and pollinators) | Land and Wildlife Habitat (including birds and pollinators) |
| Water Quality | Water Quality |
| Water Quantity | Water Availability (including flooding, drought, and drinking water) |
| Other (Please Specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_) | Other (Please Specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_) |

1. **\* What is the best way funding could be used to address the priorities you selected above? (Rank from your top choice to your lowest choice.)**

* Conduct research to develop new tools, practices, or solutions.
* Collect and analyze data to better understand issues or to measure progress on addressing issues.
* Increase education and public awareness.
* Pilot, demonstrate, and implement solutions.
* Other (Please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)

Alternative Options:

* Conduct research to better understand issues, measure progress, and develop new tools, practices, or solutions.
* Increase education and public awareness.
* Acquire land for preservation, conservation, or outdoor recreation.
* Restore and enhance land and water.
* Construct facilities and other infrastructure.
* Develop plans.
* Other (Please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)

1. **What is your big, bold idea for protecting or enhancing Minnesota’s environment, natural resources, and outdoor recreation?**

[Open Text Response]

1. **How old are you?**

* Under 18
* 18 to 24
* 25 to 34
* 35 to 44
* 45 to 54
* 55 to 64
* 65 to 74
* 75 or older
* Prefer not to answer

1. **Which of the following best describes your gender identity?**

* Female
* Male
* Non-binary
* Other
* Prefer to self-describe (Please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)
* Prefer not to answer

1. **How do you identify your race or ethnicity? (Select all that apply)**

* White
* Black, African American, or African Descent
* Hispanic or Latino
* Asian
* Native American or Alaska Native
* Asian Pacific Islander or Native Hawaiian
* Other (Please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)
* Prefer not to answer

1. **In what Minnesota county do you live most of the time?**

County List + “I don’t live in Minnesota.”

1. **\* Do you work for, or are you affiliated with, an agency, organization, or program that works on issues related to the environment or natural resources?**

* Yes
* No

1. **\* Do you work for, or are you affiliated with, an agency, organization, or program that has received funding from the Environment and Natural Resources Trust Fund (ENRTF)?**

* Yes
* No
* I don’t know

1. **\* If you answered “yes” to question 8 or question 9, how would you categorize the agency, organization, or program you work for or are affiliated with?**

* Academic
* Non-Profit
* Private
* Tribal
* Local Government Agency
* State Government Agency
* Federal Government Agency
* Other (Please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)

1. **Have you participated in any of the following ENRTF strategic planning engagements? (Select all that apply)**

* Subject Matter Expert Survey
* Public Listening Session
* I’m not sure if I participated in any of these engagements.
* I did not participate in any of these engagements.

1. **Prior to completing this survey, had you ever heard of the Environment or Natural Resources Trust Fund or the Legislative-Citizen Commission on Natural Resources?**

* Yes
* No

Member Questions:

1. Would you like to suggest any changes to the questions?
2. Which option do you prefer for question #1 and #2?
3. Are there any additional questions that you think should be added to the survey?

**Platform**

Options for conducting the survey are currently being evaluated. Possible options include:

* Google Forms
* Microsoft Forms
* MMB Management and Analysis Division
* SurveyMonkey

Member Question:

1. Would you like to consider translating the survey into one or more additional languages?

**Distribution Strategy**

The survey will be made available online and accessible using a link or QR code. The following options are available for distribution:

1. Place on LCCMR homepage.
2. Post to GovDelivery.
3. Post to LCCMR social media accounts (i.e., Facebook, X, Threads, Instagram)
4. Direct email to environmental, natural resources, outdoor recreation, community, student, tribal, state and local government, and other organizations and agencies.

* Request names and contacts from LCCMR members and/or legislator
* Request to include survey in newsletters

1. Press Release
2. Direct email to legislators and staff.
3. Direct mailings
4. Attend events (e.g., home and garden show, sporting events, boat show, etc.)
5. Attend community and organization meetings.
6. Purchase advertising (e.g., newspaper, magazine, radio, online ads, including MN Daily, Outdoor News).
7. Contract for polling of registered voters or people in certain target markets or to help place advertising.
8. Create YouTube or Tik Tok videos.

Member Questions:

1. Do you have additional suggestions for distributing the survey?
2. Are there any survey distribution options that you do not think staff should pursue?

**Schedule**

Open for at least 7 weeks.

Close by end of April at the latest.

Compile results by last week of May.

Provide to subcommittee members 1 week prior to June 10 meeting and present at meeting.

Member Question:

1. Do you have additional considerations or comments regarding the schedule outlined?