

Legislative-Citizen Commission on Minnesota Resources

DATE: December 5, 2023

SUBJECT: 2024 Strategic Planning Schedule and Process

Overview

At the November 16 LCCMR meeting, the commission appointed the Subcommittee on Strategic Planning and made the decision to move forward with following strategic planning process in 2024:

Starting point:	The draft goals, strategies, and measurable outcomes developed in 2019.
Information:	Input gathered in 2019 and new input collected in 2024
Member actions:	<ul style="list-style-type: none">- Create new/refine old vision and mission statement.- Review, refine, and select goals, strategies, and measurable outcomes developed in 2019.- Develop goals and strategies related to LCCMR communications & outreach and the proposal solicitation, review, and recommendation process.- Translate goals, strategies, and outcomes into new RFP.- Approve new strategic plan and RFP.

Proposed Discussion Schedule and Process

To support the subcommittee's efforts, staff have developed a draft schedule/calendar for review by the subcommittee (attached) and are proposing the following order of discussion:

1. Vision and Mission Statement (January 2024)
2. Goals and Strategies for LCCMR Communications & Outreach (January 2024)
3. Goals and Strategies Developed from the 2019 Process (June 2024)
4. Goals and Strategies for Proposal Solicitation, Review, and Recommendation Process (June/July 2024)
5. Measurable Outcomes (June/July 2024)
6. 2026 RFP (July/August 2024)

Each discussion would end with the subcommittee's approval of language for inclusion in the draft strategic plan or RFP. As the subcommittee completes its work on each section, staff suggests it update the full commission on its efforts at the next LCCMR meeting.

Once the subcommittee completes all discussions, staff would integrate the approved vision and mission statement, goals and strategies, and measurable outcomes into a draft strategic plan along with the following sections:

- ENRTF and LCCMR Background
- 2024 Strategic Planning Process Overview
- Evaluation and Selection Criteria (as stated in the 2025 RFP)

At this time, staff would also complete drafting the 2026 RFP to accompany the draft strategic plan. The draft strategic plan and RFP would then go to the full commission for review. A public review and comment period would follow before final consideration by the commission.

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Additional Data and Input

To support the strategic planning process, the full commission indicated a desire to conduct a public survey, a subject matter expert survey, and limited small public listening sessions. Surveys and listening sessions were also conducted as part of the 2019 process, and the information from those surveys is available to subcommittee members.

Staff request the subcommittee consider at least the following questions to assist staff planning for any additional data and input efforts:

- What would you hope to learn from the public survey?
- What would you hope to learn from the subject matter expert survey?
- When would you like to conduct the surveys?
- What would you hope to learn from the small public listening sessions?
- When would you like to conduct the public listening sessions?
- Is there any additional information that staff can collect that would assist in your deliberations?

Attachments

- Subcommittee on Strategic Planning Draft Schedule
- PowerPoint Presentation
- Strategic Planning 2019: Stakeholder Input Results