**MEMO:**  Agenda Item #3

**DATE:** March 18, 2019

**SUBJECT:** Strategic Planning Update

## Background

At the November 13, 2018 LCCMR meeting, members selected a strategic planning approach (option 2 in the attachment) that utilizes both LCCMR staff and professional consultation services to complete the 2019 Strategic Plan. This approach consists of a moderate level of information gathering and synthesis, stakeholder engagement, and professional assistance.

## Professional Assistance

Following that meeting, LCCMR staff sought a proposal from Minnesota Management and Budget (MMB) Management Analysis and Development (MAD) for professional assistance with a strategic planning process that is consistent with the approach selected by the commission. MAD is Minnesota government’s in-house fee-for-service management consulting group with extensive experience in assisting public managers and organizations increase their organization’s effectiveness and efficiency.

MAD has developed a Strategic Planning Draft Proposal and Interagency Agreement for LCCMR consideration. The proposal includes products, activities and timelines, project costs, documentation, client responsibilities, data practices, and billing costs and calculations. It is anticipated that the specific activities outlined in the proposal may change as LCCMR staff and members add their input and refine various approaches. The proposal includes a total cost estimate, however, LCCMR would only be charged for actual costs incurred.

## Contract

Per LCCMR’s adopted Operational Procedures, the Executive Committee will review the Draft Proposal and Interagency Agreement for approval on behalf of the LCCMR. If approved by the Executive Committee, Director Nash will execute the agreement with MMB/MAD and work will commence on the 2020-2026 Strategic Plan.

## Role of LCCMR Chairs

LCCMR staff and MAD consultants will work with Commission chairs between LCCMR meetings throughout the strategic planning process to provide timely input and feedback on the details of the planning process. It is estimated that monthly planning meetings will be needed. The role of the Commission chairs is a crucial component of the strategic planning process as they will help with such things as the design of stakeholder engagement, methods to most effectively engage commission members at Strategic Planning retreats, etc.

## Attachments

* Options for 2019 Strategic Planning (handout from the November 13, 2018 LCCMR meeting).
* Strategic Planning Proposal and Interagency Agreement

## Action

Possible action for Executive Committee: Approve draft strategic planning proposal and Interagency Agreement with MAD; authorize Director Nash to execute agreement with MMB/MAD.