



PROJECT ACTIVITIES 1) Review spatial targeting systems 2) Evaluate past easements 3) Develop a decision-support platform for prioritizing investments in future easements

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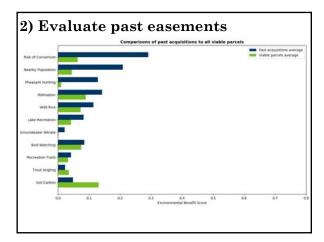
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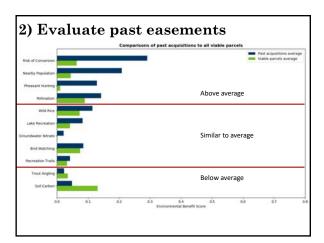
Obstacle in acquisition decision making	Our Solution
Limited capacity to perform analyses across a suite of services	Developed tools to score a parcel across a suite of benefits with no extra technical capacity
Scoring on a parcel-by-parcel basis lacks context	Landscape approach provides context and finds exceptional parcels that might not have been considered

Environmental Benefit Metrics:

- Ground Water Nitrate Wild Rice Production
 - Mitigation
- Lake recreation
- Trout Angling
- Bird Watching
- Pheasant Production Risk of development
- Pollination
- Trails
- Population within
 - 50 miles
- Carbon Storage

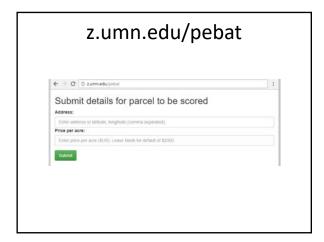
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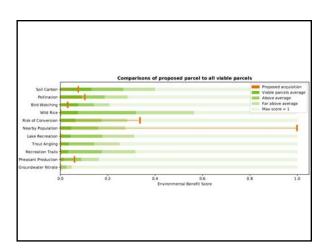


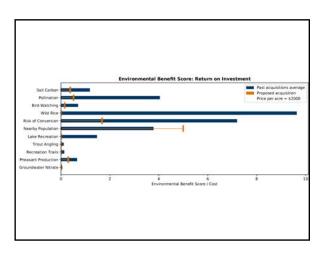




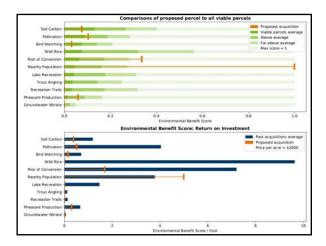
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RECOMMENDATIONS

- 1) Consider human benefits in the prioritization of easements
- 2) To truly understand benefits, more info is needed on baseline conditions, risk of conversion, and management.
- 3) Adopt a portfolio approach that prioritizes multiple benefits.
- 4) Evaluate progress and impact over time.
- Proactively identify goals and desired benefits.
- 6) Avoid random acts of conservation.

DISCUSSION

- 1) What metrics are missing from our scoring system?
- 2) What additional data or comparisons would you like to see in our final report?
- 3) Where can our metrics and tools be most useful to LCCMR?



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CONSERVATION EASEMENT	
ASSESSMENT & VALUATION SYSTEM	
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